

# Privacy Policy

PE BIM LLC — Proyecto Ejecutivo BIM

Compliant with the California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA), the EU General Data Protection Regulation (GDPR), and applicable international privacy laws

<b>Data Controller</b>	PE BIM LLC
<b>Federal Tax ID (EIN)</b>	41-5256539
<b>Registered Address</b>	Chula Vista, California 91911, United States of America
<b>Website</b>	www.proyectoexecutivo.com
<b>Privacy Contact</b>	privacy@proyectoexecutivo.com
<b>Effective Date</b>	April 21, 2026
<b>Version</b>	1.0

## 1. Introduction and Scope

**PE BIM LLC**, a California limited liability company with Federal Employer Identification Number (EIN) 41-5256539, headquartered in Chula Vista, California 91911, United States of America ("**PE BIM**," "**we**," "**us**," or "**our**"), operates the online BIM marketplace platform "Proyecto Ejecutivo BIM," accessible at **www.proyectoexecutivo.com** and its subdomains (the "**Platform**").

This Privacy Policy explains how we collect, use, disclose, and safeguard personal information from users of the Platform ("**you**," "**your**," or "**consumer**"), including visitors, registered Creators, Specialists, and Clients. It describes your rights under the **California Consumer Privacy Act** of 2018 (CCPA), as amended by the **California Privacy Rights Act** (CPRA), the **EU General Data Protection Regulation** (GDPR) for users in the European Economic Area, and other applicable laws.

By accessing or using the Platform, you acknowledge that you have read, understood, and agreed to the practices described in this Privacy Policy.

## 2. Categories of Personal Information We Collect

We collect the following categories of personal information, as defined in California Civil Code §1798.140(v):

**A) Identifiers:** Full name, email address, username, encrypted password, IP address.

**B) Professional / Commercial Information (Creators and Specialists):** SEP professional license number (cédula), discipline, specialties, BIM software proficiency, LOD levels, professional association membership, WhatsApp number, city and state of practice, portfolio samples.

**C) Financial Information:** Payment processing is handled entirely by Stripe, Inc. PE BIM does not store full card numbers or complete banking credentials.

**D) Internet or Network Activity:** Browser type, operating system, pages visited, session duration, uploaded files (BIM models in IFC/RVT/PLN/SKP format), SHA-256 file fingerprints for fraud prevention.

**E) Sensitive Personal Information:** PE BIM does not intentionally collect sensitive personal information as defined under CPRA §1798.121. Should this change, we will provide explicit notice and seek your consent.

### 3. Purposes of Processing

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**Primary purposes (necessary for the contractual relationship):**

- Account creation, authentication, and management.
- Professional license verification via SEP API.
- Publication and commercialization of BIM projects on the marketplace.
- Payment processing and income distribution via Stripe Connect.
- Automated LOD review using artificial intelligence (Anthropic Claude).
- Fraud detection and prevention via SHA-256 file fingerprinting.
- Transactional notifications related to your account and purchases.

**Secondary purposes (you may opt out):**

- Newsletters and marketing content about PE BIM services.
- Anonymous statistical analysis for platform improvement.
- Market research on BIM trends in Latin America and Spain.

### 4. Disclosure of Personal Information

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We may share your personal information with the following categories of service providers acting on our behalf:

- **Stripe, Inc.** (payment processing) — United States, under Standard Contractual Clauses.
- **Supabase, Inc.** (database and file storage) — São Paulo, Brazil region.
- **Vercel, Inc.** (hosting infrastructure) — United States.
- **Anthropic, PBC** (AI-powered LOD review) — United States.
- **Mailchimp / Intuit Inc.** (email communications) — United States.

We do not sell your personal information. We do not share your personal information with third parties for cross-context behavioral advertising purposes without your explicit consent.

### 5. Your Privacy Rights

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Depending on your location, you may have the following rights regarding your personal information:

**California residents (CCPA/CPRA):** Right to know, right to delete, right to correct, right to opt out of sale/sharing, right to limit use of sensitive personal information, right to non-discrimination.

**EEA/UK residents (GDPR):** Right of access (Art. 15), right to rectification (Art. 16), right to erasure (Art. 17), right to restriction (Art. 18), right to data portability (Art. 20), right to object (Art. 21). EEA residents may also

lodge a complaint with their local supervisory authority.

To exercise any of these rights, please contact us at [privacy@proyectoejecutivo.com](mailto:privacy@proyectoejecutivo.com). We will respond within 45 days for CCPA requests and within 30 days for GDPR requests.

## 6. Data Retention

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We retain personal information for as long as your account is active or as needed to provide the Platform services. Upon account deletion, we will delete or anonymize your personal information within 90 days, unless retention is required by applicable law, contractual obligation, or legitimate business purposes (e.g., tax records, fraud prevention).

## 7. Cookies and Tracking Technologies

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We use cookies and similar tracking technologies for session management, user preference storage, and anonymous analytics (Vercel Analytics). You may disable cookies through your browser settings; however, some Platform features may not function properly as a result.

## 8. Children's Privacy

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The Platform is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If we become aware that a minor has provided personal information, we will take steps to delete such information promptly.

## 9. Changes to This Privacy Policy

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We reserve the right to update this Privacy Policy at any time. We will provide notice of material changes by posting a prominent announcement on the Platform at least 15 calendar days before the changes take effect. Your continued use of the Platform after the effective date constitutes acceptance of the updated policy.

## 10. Contact Information

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For any questions, requests, or complaints regarding this Privacy Policy or our data practices, please contact:

**PE BIM LLC — Privacy Team**

642 Palomar St, Ste 406 516, Chula Vista, California 91911, USA

Email: [privacy@proyectoejecutivo.com](mailto:privacy@proyectoejecutivo.com)

Phone: +1 (619) 863-4687

Response time: within 30 calendar days.